Product Research for Rangefinder Binocular

Serial	Pick	Product Name	Number of Positive Features(+ve)	Reviews	Rating	Price [£]	Rating Freq. (Lower 50)	Rating Freq. (Middle 50)	Rating Freq. (Upper 50)	Range (yards)	Light Transmission	Display	Optics	Prisms	Waterproof	Fog proof	Lens coating	Exit pupil	Warranty	Weight (lbs)	Including Components	Rifle Mode	ANC (Angle Notch Compensation)	Battery Type	Adapts to Tripod	Magnification + Objective Lens	Hard Resin System	Eye Relief	Field of view (ft/1000yds)	Close Focus	Center Focus System	Hand and elastic Strap	Selective Targeting System	True Ranging Performance	Deer Ranging Performance	Auto Power On/Off	90 (Extra Duty Operation)	Eyecups	Attachment Facilities present	Floats on water	Nors slip	Other feature	Made In
1	Pick of the Bird	Bushnell Fusion 1 Mile (1MI) Binocular Laser Rangefinder	10	48	3.8	842	567	229	266	10 - 1760	80%, ATR™ technology	Metric	Multi-Coated	Roof, H Prisms with PC-3 Phase Correction Coating	100%	100%	RainGuard® HD water repellent lens coating	6 mm	2-Year Electronics, Lifetime Optics	1.95	CR-123 li-ion battery, neck strap and carrying case	Provides line-of-sight, angle, and ballistic-drop/holdover up to 450 inches	Yes	6 volt CR-123	Yes	8x42 mm	Yes	14.5 mm	595/111 (ft/1000yds)	525.7 (ft/m)	Yes	Yes	Automatic SCAN, ReActor Bi-Metal models	1000 yards	500 yards	No	No	Twist-Up			Yes	New Models: HD (Variable-Sight Int), Twist-Up Eyecups	
2	Budget Friendly	Buy The HUSKEVY 7x50 Marine Binoculars	11	74	4.5	109.99	20	11	89	9000		Metric	Multi-Coated	BAK-4 prisms with fully multi-coated green-wideband film technology	100% (under 1 meter)	100% (Nitrogen-purged)	FMC	6.8mm		2	Carrying Bag, Floating Foam Strap, Cleaning Lens Cloth, Eyepiece Cap + Lens Cap, Manual Instructions, 2 x AVIDUS			100%(16)	Yes	7x50 mm	Yes	22 mm	388 ft/1000 yds	Individual eye focus(7-10 diopter scales)	Yes	Yes	Reflective Target		6000 yards	No		Fold Up and Down Eyecups	Yes	Yes	Yes	Illuminated Compass, shock absorbent	China
3	Best for Hunting	NASEEN LaserHero Rangefinder Binocular	27	21	4.4	1199.99	176	270	156	10-1900	Increase light transmission	Digital	Multilayer		100%	100% (Nitrogen-purged)		4.2 mm	Lifetime warranty	1.99	CR2 Lithium battery included			CR2 Lithium	Yes	10x42 mm	Yes	10.5 mm	6.1 - 320 degrees		Yes	Yes	Reflective Target	1400 yards	1100 yards	Yes	Yes	Turn and Slide Eyecups					China
4	4th	Swarovski 10x42 EL Range Binocular / Leica Rangefinder	20	8	3.7	3179.99	786			10-1500	Increase light transmission	LCD	Multi-Coated			100% (Nitrogen-purged)	FMC	4.2mm	2-Year Electronics, Lifetime Optics	4.5	CR2 Battery, Carrying Bag, Neoprene Strap, Ocular Rainguard + Objective Lens Covers		Yes	CR2 Lithium		10x42 mm	Yes	17.3mm	331 ft/1000 yds, 63 deg	7.9 ft Collapsible Focus	Yes	Yes							Four position twist-up click-stop rubber eyecups					Japan
5	5th	Vortex Optics Fury 10X42mm Laser Rangefinder Binocular	26	9	3.1	1199	505			5-1500	Increase light transmission with multiple anti-reflective coatings	HCD mode	Multilayer	Diamond-like phase-corrected Prisms	O-ring sealed for 100% waterproof	100% (Nitrogen-purged)	ArmorTek ™ scratch-resistant coating	4.2 mm	Lifetime	0.45	Ubersport Binocular Harness, Tethered Objective Lens Covers, Rainguard Eyepiece Cover, CR2 Battery	Observing rest (a ranges of 600 yards with moderate slopes (15-30 deg.) or 800 yards with mild slopes (less than 15 deg).	Yes	CR2Cell	Yes	10x42 mm	Yes	16mm	314.4 ft/1000 yds	20ft	Yes	Yes			9.6666 yards								China
6	6th	NASEEN Deep Sea 7X50mm Rangefinder Binocular & Compass	24	600	3.8	62.77	466	236	238				Multi-Coated	BAK-4 prisms	O-ring sealed for 100% waterproof	100% Dry Nitrogen purged		7.2 mm	Lifetime	2.42	Case, Lens Covers for all four Lenses, Neck Strap, Lens Cloth and Battery			1.8/2.5 3.7V	Yes	7x50 mm	Yes	23 mm	393 ft/1000 yds	9 ft	Yes	Yes		Rubber fold-down	Yes	Yes	Yes	Built in internal rangefinder and directional compass		
7	7th	Luna Ganzel HD-X 10x42 Binoculars with Laser Range Finder	16	18	3.8	2,568.29	644	301		10 - 2300		LED		Pergor-Porro Prism	100%			4.2mm	Lifetime	1.8						10x42 mm	Yes	20 mm	342 ft/1000 yds, 4.5 deg	16.5 ft	Yes									Yes		
8	8th	Victory 10X50 RangeMaker Binoculars by Zeiss Carl Optical Inc	9	5	5	500				1,300	Increase light transmission						T* coating										10x50 mm	Yes				Yes									
9	9th	Luna Ganzel 10x42 HD-X Edition 2300	22	1	5	2,075.00				10-2,300		LED		Pergor-Porro prism	100% upto 5 meters	100% (Nitrogen filled)		4.2 mm	Lifetime	2.25	Neoprene Carry Strap, Lens, Caps, Eyepiece Covers, Cardova Case and Battery	Holdover, MOA, MRAD, HHR		6V CR2 Lithium	Yes	10x42 mm		20 mm	314 ft @ 1,000 yards	16 ft	Yes							Yes		Yes		China
10	10th	SUQ MAX. 10X50 Military Waterproof HD Binoculars	23	57	3.8	211.89	171	162	185		Increase light transmission			BAK4 Porro Prism	O-ring sealed, 100% waterproof	100% (Nitrogen filled)	4mm FMC anti-reflective coating	5 mm	90 Day Uncondifitional 100% Money Back Guarantee	2.69	Military binoculars, Military carrying bag, Lens Cloth, Lanyard			4AA(6)/2CR lithuium battery	Yes	10x50 mm		7.2 mm	366 ft / 1000 yds, 7.2 deg		+5 diopter Left + Right					Fold Down			Yes		China
11		Ivanhoe Marine Military Binoculars	21	34	4	95.99	201	152	99		Increase light transmission			BAK4 Porro Prism	100% , IPX7	100% (Nitrogen filled)	4mm FMC anti-reflective coating	6.8mm	60 months	2.2	Military binocular, Military carrying bag, Instructions, Cleaning cloth, Strap			4AA(6)/2CR lithuium battery		7X50 mm		22mm	420ft		+5 diopter Left + Right									Built in internal rangefinder and directional compass	China
12		Laser RangeFinder,Sandwi 1000 yards Golf RangeFinder,IP54 Laser Bino	13	20	4.7	108.99				5-1000			Multilayer		100% IP67 waterproof		FMC	5.8mm	2 Years	0.55	Instrument portable,bag, usb, holding rope, User Manual			750mAh Li-ion		7X25mm		14mm												
13		10Tik Brook HD 8-16x50 mm Smart Day & Night Smart HD Binocular	11	97	4.4	479	109			848		Smart HD							2 Years	1.8				9.25V,2Ah	Yes	4-16x50mm	Yes	10 - 32 mm	330 ft, 0 deg		Yes							4G Eyescape and E-compass, E-Zoom, 1080p HD Video Recording, Wi-Fi Streaming	

Color Hints:

- Best of the Best
- Budget Friendly
- Best for Hunting
- Positive Feature

Elaboration

Number of Positive Features: This value equals to the sum of all the green marked features for an item. For every product, there are some positive (marked green) and negative (marked red) features. We summed up all the green marked features to calculate this value.

Rating Frequency: This value indicates how frequently a product is receiving every 10 ratings on Amazon.com. This gives an idea of how frequently a product is getting sold on Amazon. Usually, one of every 10 persons that purchases a product rates it. A lower value here means the product is getting sold at a fast

Black/White Boxes: The boxes that are white indicate that we didn't find any mention of those features anywhere on the internet for those products when we conducted our research. We couldn't come to a conclusion about those features when we personally tested them as well. So we left them blank/white

Price: Price on Amazon.com on 30th May, 2020.

Average Rating: The average rating it has out of 5 on Amazon.com till 30th May, 2020.

Total reviews: The total number of ratings/reviews it received on Amazon.com till 30th May, 2020.

P.S. For some points where positive or negative features can be determined easily (e.g. rating frequency or price), we took an average value and made everything that is equal or above that value green and anything lower than that red.

Preview